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INTERNET
CONSULTING

Internet Consulting Services – Case Studies

The following links are examples of web site applications which allow the site owners to take administration control of their respective sites:

PilotInfo.ca [<http://www.PilotInfo.ca>] is the only tool of its kind in Canada; it's the resource for Canadian pilots. A site developed for the General Aviation market, with a full array of database and programming technologies to generate a clean mix of information for the site's intended audience. PilotInfo.ca was launched with advertising to Pilots in Wings magazine, Canadian Aviator magazine, and COPA Flight. As well, utilizing Google Adwords as a directive for keyword based searches.

Re/Max Land Exchange [<http://www.RemaxLandExchange.ca>] is a complete re-design (graphically & functionality) and customize solution for the owners. The programming and database was designed to allow their staff to administrate their site from in-house, which includes multiple sections for various real estate sales. The site was graphically designed and developed in-house utilizing many powerful programming techniques, and integrated with specialize search engine optimization for Google-friendly linking.

NetDropshipper.com [<http://www.NetDropshipper.com>] A fully integrated e-commerce web site with Fed/Ex tracking API and USPS Web Tools API, along with a fully integrated Authorize.net credit card processor. The entirely customized programming handles all the aspects of sales, membership, warehouse inventory, order processing, order tracking, reports, etc.. NetDropshipper.com is very well ranked on Alexa.

Creemore Hills Realty [<http://www.CreemoreHillsRealty.com>] A complete re-design (graphically & functionality). The programming behind the scenes allows their staff to administrate their site from in-house, which include multiple sections for various real estate sales. This was a customize solutions for the owners. This was also graphically designed in-house utilizing the power of Photoshop. The site is search engine optimized with Google-friendly links.

Community Youth Employment Services [<http://www.YouthDC.com>] This site has so many features embedded into it's functionality. Each job posting is classified and indexed for simple administration from staff. Employers are encouraged to create and manage their own profiles for job postings and content. The site also includes a task scheduler for internal use. Dynamic content management throughout the site is also under the control of the CYES staff.

Devonleigh Homes [<http://www.DevonleighHomes.com>] is a large custom home builder with similar administrative abilities. Their staff needed a solution to make regular updates to the models (pricing, sizes, images, descriptions, etc), along with other aspects of the content throughout the site.

Orangeville SPCA [<http://www.OrangevilleSPCA.ca>] This SPCA branch has the ability to update all their own content throughout the site. The animal profiles are uploaded to the site and database tables allow for instant updates. This site's original structure dates back more than five years.

For further information you can visit www.GHEEK.com or call Bryan Forstner directly at (705) 812-1377.

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